ENROLLMENT UPDATE
Michael Mangin, Faculty Senate President
Oct. 5, 2014

On Sept. 23 about 90 people attended the first of several planned Enrollment Education meetings/workshops. Half the time was spent looking at, analyzing, and gaining a better understanding of the data that is driving much of the enrollment planning at the college. The other half of the meeting involved breakout groups discussing the issues and sharing with the larger group, and then to process the issues raised with a panel discussion of deans, program chairs, and faculty. The next scheduled meeting in our “Year of Instruction” series, focused on Program Chair training, is Thursday, Oct. 23, 4-5:30pm in HW2214.

Observations from the Sept. 23 Enrollment Education meeting:

- College-wide dialogue on the topic is important. Faculty have confidence in their PC’s and Deans, but also support the opportunity to hear other voices from outside their discipline in settings similar to the meeting of Sept. 23.
- The college is eliminating the use of one-time funds for the purpose of generating additional FTES revenue. (The college spends TU’s – Teaching Units – to generate our FTES numbers, Full-Time Equivalent Students. The state funds the college based on the size of our FTES.) This means a reduction of 232 TU’s in 2015-16.
- By targeting reductions in TU’s to sections producing relatively low numbers of FTES, the college hopes to only lose 100 FTES in our state funding.
- By strategically utilizing summer FTES the college can mitigate short-term impacts. However, this summer bailout is not sustainable over the long haul.
- Enrollment projections are not very promising right now due to a confluence of factors:
  - low number of students from county high schools,
  - tuition increases,
  - a relatively solid job market,
  - changes in course repeatability,
  - changes in Financial Aid eligibility.
  - All of these and other factors suggest that lowered enrollment projections make sense for the immediate future.
- The college will do all it can to maximize sustainable enrollment with a variety of approaches:
  - Increase the percentage of local high school students who start college, or pursue workforce training, at Cabrillo.
  - Respond to current demand by increasing online course offerings and increasing STEM (Science, Technology, Engineering and Math) courses.
  - Create clearer pathways for English language learners.
  - Expand offerings for targeted CTE (Career and Technical Education) programs.
Thanks to all who have participated in this process. The Faculty Senate will continue to encourage our ongoing dialogue and support efforts to maximize sustainable enrollments.