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FOR IMMEDIATE RELEASE

Cabrillo College Bookstore Expands Its Textbook Rental Program

National Partnership with CHEGG Broadens Textbook Selection and Affordability

APTOS, CA— The Cabrillo College Bookstore announced today that it will partner with CHEGG, the number one online textbook rental company, to provide students with a convenient, easy and affordable textbook rental option in their bookstore. In addition to the new partnership with national online provider CHEGG, Cabrillo's bookstore will continue to grow its on-the-shelf textbook rental offerings.

Now, through CHEGG's Powered by CHEGG program, students can rent their textbooks from the Cabrillo College Bookstore using ADA-compliant, Apple® iPad™ kiosks for ease and accessibility. In addition, each time a student places an order, CHEGG plants a tree through its partnership with American Forests' 'Global ReLeaf' Program.

With national surveys reporting that between 20-30 percent of students are not obtaining the required textbooks for their courses due to the high costs, Cabrillo's partnership with CHEGG will make textbooks both more accessible and affordable for Cabrillo's students.

"This is a wonderful opportunity to help our students get the course materials needed for classes here, while greatly increasing affordability and convenience," said Robin Ellis, Cabrillo Bookstore manager. "The 'green' benefit of renting textbooks on campus is an added benefit."

"The CHEGG program at Cabrillo is a major step forward towards textbook cost reductions for students at Cabrillo," said Theo Offei, Associated Students of Cabrillo College President. "This is another option for students at a time when textbook costs are skyrocketing. As president on behalf of the Cabrillo College Student Senate, I am thrilled about this opportunity."

Textbook rentals will be available starting on Monday, January 24, 2011 at the Cabrillo Bookstore.

About Cabrillo College



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Cabrillo College is a leading California community college serving Santa Cruz County with locations in Aptos, Scotts Valley and Watsonville. It is ranked #1 in transfers to UC Santa Cruz. Founded in 1959, the college offers over 100 academic and career technology programs that serve multiple educational goals such as A.A. and A.S. degrees, certificates of proficiency, skills certificates, transfer to 4-year institutions or for lifelong learning and personal enrichment. Its mission is to enhance the intellectual, cultural, and economic vitality of our diverse community by assisting all students in their quest for lifelong learning and success in an ever-changing world.

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