



APTOS
WATSONVILLE
SCOTTS VALLEY

Marketing and Communications Office
6500 Soquel Drive
Aptos, CA 95003
831.479.5744 (O)
831.479.5743 (F)
www.cabrillo.edu

Contact: Kristin Fabos, Director of Marketing and Communications
T: 831-479-6158
[krfabos \[at\] cabrillo.edu](mailto:krfabos@cabrillo.edu)

September 1, 2011

MEDIA ALERT

Education Collaborative to Unveil Santa Cruz County College Commitment (S4C) *News Conference September 7 at 2:00 p.m., Cabrillo College Student Activities Plaza*

APTOS, CA — A countywide collaborative comprised of public education institutions, including all K-12 School Districts, Cabrillo College, CSU Monterey Bay, San Jose State University (SJSU) and the University of California Santa Cruz (UCSC) will launch the *Santa Cruz County College Commitment (S4C)* during a news conference on Wednesday, September 7 at the Cabrillo College Student Activities Plaza, Aptos Campus (6500 Soquel Drive, Aptos CA 95003).

The *Santa Cruz County College Commitment (S4C)* is a countywide partnership of public education institutions formed with the goal of increasing the college readiness and success of every student in Santa Cruz County.

Presenters will include Michael Watkins, Santa Cruz County Office of Education; Allison Galloway, Vice-Chancellor, UCSC; Gary Bloom, Superintendent, Santa Cruz City Schools; Donna Baker, Superintendent, Pajaro Valley Unified School District; and Brian King, President and Superintendent, Cabrillo College, as well as Cabrillo Advancement Program graduates and special guests from the Fourth Grade Class at Mar Vista Elementary.

Event details are as follows:

What: *Santa Cruz County College Commitment (S4C)* News Conference
When: Wednesday, September 7, 2:00 – 3:00 p.m.
Where: Cabrillo College – Student Activities Plaza (between SAC East and SAC West)
Aptos Campus – 6500 Soquel Drive, Aptos, CA 95003
Information: Contact Kristin Fabos, [krfabos \[at\] cabrillo.edu](mailto:krfabos@cabrillo.edu) or (831) 479-6158

About Cabrillo College

Cabrillo College is a leading California community college serving Santa Cruz County with locations in Aptos, Scotts Valley and Watsonville. It is ranked #1 in transfers to UC Santa Cruz. Founded in 1959, the college offers over 100 academic and career technical education programs that serve multiple educational goals such as A.A. and A.S. degrees, certificates of achievement, skills certificates, transfer to 4-year institutions or for lifelong learning and personal enrichment. Its mission is to enhance the intellectual, cultural, and economic vitality of our diverse community by assisting all students in their quest for lifelong learning and success in an ever-changing world.

#