

**Central Coast  
Small Business Development Center  
At Cabrillo College**

**CONTACT:**  
Teresa Thomae  
(831) 479-6136  
[tethomae@cabrillo.edu](mailto:tethomae@cabrillo.edu)

FOR IMMEDIATE RELEASE

**Free Seminar for the SBIR and STTR Federal Grant Programs on  
Thursday, December 1**

November 28, 2011 – The Federal Government grants over \$2.5 billion in funding annually to small businesses. The Central Coast and CSU Monterey Bay Small Business Development Centers (SBDC), Institute for Innovation and Economic Development, and Project 17 are sponsoring a free seminar, “Accessing Small Business Innovation Research (SBIR), on Thursday, December 1st at the CSUMB SBDC Marina office located at the Marina Library, 190 Seaside Circle, Marina from 1:00 p.m. to 4:00 p.m. Business owners will learn about the federal government's largest Research & Development grants and contracts programs for the small business community. These programs are a great source of funding for promising new technologies. SBIR/STTR funding can also serve as a pathway to equity financing. This seminar will cover the following:

- Overview and differences between SBIR and STTR programs
- Qualifications and eligibility requirements for SBIR/STTR funding
- How to determine if your innovation is a good fit for SBIR/STTR funding
- How to search for SBIR/STTR solicitations and topics
- Steps to preparing a SBIR/STTR proposal
- Tips for improving your chances of receiving SBIR/STTR funding

Registration is required through the CSUMB SBDC website, <http://bit.ly/sbdcworkshops>. You may also call the CSUMB SBDC office at 831-675-7232 or email at: [SBDC@csumb.edu](mailto:SBDC@csumb.edu).

###