

**Central Coast  
Small Business Development Center  
At Cabrillo College**

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FOR IMMEDIATE RELEASE

**“PROTECTING YOUR INTELLECTUAL PROPERTY” BROWN BAG  
SEMINAR OFFERED NOVEMBER 15TH**

*November 14, 2011* – The Central Coast Small Business Development Center (SBDC), Cruzio Internet, and New Tech Tech MeetUp are sponsoring a free business seminar, “Protecting Your Intellectual Property” Tuesday, November 15<sup>th</sup> at Cruzio, located at the old Sentinel Building, 877 Cedar Street, Suite 150, Santa Cruz from 11:45 a.m.–1:00 p.m. This Brown Bag event will feature Patrick Reilly, Esq., local attorney and business owner of the IP Society, as well as organizer of the Santa Cruz New Tech MeetUp. Mr. Reilly will review intellectual property rights and their different forms, clarifying their uses and limitations. Business owners and potential business owners will find this information invaluable when protecting their business property.

Registration is required at the Central Coast SBDC website, [www.centralcoastsbdc.org](http://www.centralcoastsbdc.org). Please click on the event description to register. You may also call the SBDC office at 831-479-6136 or email at: [sbdc@cabrillo.edu](mailto:sbdc@cabrillo.edu).

The Central Coast Small Business Development Center at Cabrillo College offers a wide variety of services for present and potential small business owners. All counseling services are always confidential and free of charge.

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