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For Immediate Release

**Santa Cruz CTE Community Collaborative
Announces the Cabrillo Youth Summer Institute**

New, Week Long Camps Help Middle School Students Discover and Explore Career Paths

APTOS, CA —The Santa Cruz CTE Community Collaborative today announces its new Cabrillo Youth Summer Institute, a series of week long summer camps designed to give junior high students the opportunity to begin their journeys to college and careers. The camps will be held this summer during the weeks of July 9, July 16 and July 23, and registration for the Cabrillo Youth Summer Institute is now open at www.santacruzcte.org/camp.

The camps in the Cabrillo Youth Summer Institute are arranged as a series of 'Institutes.' In each, students will spend a week exploring a chosen career path through both classroom and hands-on activities. The Institutes include:

- Allied Health Institute
- Culinary Arts Institute
- Digital Media Institute
- Engineering Design and Build Institute
- Engineering Technology Institute
- Entrepreneurship Institute
- Horticulture Institute

"Research shows that a key contributor to a child's future academic and career success is exposure to career awareness activities in grades seven and eight," said Luan Seaman, CTE Community Collaborative Program Manager. "The Cabrillo Youth Summer Institute creates a fun learning experience that introduces kids to college and career opportunities, while preparing them to make decisions about their futures."

The camps will run from 9:00 a.m. to 3:00 p.m. Monday through Friday at the Cabrillo College Aptos Campus, 6500 Soquel Drive, Aptos. Students entering seventh and eighth grade in fall 2012 are eligible to participate. Each Institute can accommodate between 20 and 25 students, except the Culinary Arts Institute, which has a maximum capacity of 14 students.

Every Institute will have its own faculty member, as well as a camp counselor. Students will need to bring a snack, lunch and drink, except those students in the Culinary Arts Institute, who will make their own snacks and lunches and only need to bring a drink.



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The cost of each institute is \$165/week, except the Culinary Arts Institute, which is \$235/week. Camp tuition includes all materials and supplies. Scholarships are available, and registration is open at www.santacruzcte.org/camp. For additional questions, please call 831-477-5605 or email CabrilloYouthSummerInstitute@cabrillo.edu.

About the CTE Community Collaborative

The members of Santa Cruz County's CTE Community Collaborative are working hard to make sure Santa Cruz County stays ahead of the curve by preparing our students for the future. We are part of state, regional, and national initiatives working on the same goals: helping students identify, explore and pursue promising careers.

access Santa Cruz County's CTE Community Collaborative includes Cabrillo College, Santa Cruz County Regional Occupational Program (ROP), K-12 schools, and local industry partners and employers. Together, we work to anticipate workforce needs in our County and throughout the region, and then respond with the programs.

About Cabrillo College

Cabrillo College is a leading California community college serving Santa Cruz County with locations in Aptos, Scotts Valley and Watsonville. It is ranked #1 in transfers to UC Santa Cruz. Founded in 1959, the college offers over 100 academic and career technical education programs that serve multiple educational goals such as A.A. and A.S. degrees, certificates of achievement, skills certificates, transfer to 4-year institutions or for lifelong learning and personal enrichment. Cabrillo College is a dynamic, diverse and responsive educational community that is dedicated to helping all students achieve their academic, career, and personal development goals.

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