JOURNALISM
Business, English, and Language Arts Division
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http://www.cabrillo.edu/programs

Journalism A.A. Degree
The Journalism transfer is designed to provide the lower division coursework needed for transfer to a 4-year university in Journalism or Mass Media. The major is available at most CSU campuses and some campuses of the University of California.

Learning Outcomes
The Cabrillo College Core Competencies (with an emphasis in the study of Journalism):
1. Communication: Reading, Writing, Listening, Speaking, and/or Conversing
2. Critical Thinking and Information Competency: Analysis, Computation, Research, Problem Solving

Model Program for Journalism
An Associate Degree requires 60 units appropriate to your educational goal, to include general education and at least 18 units in a major. Courses should be selected to meet the lower-division major preparation requirements at your intended transfer university - these specific requirements can be found at www.assist.org for 4-year public institutions in California. Please see a counselor for advisement to ensure you are taking the best possible courses given your goal.

The department presents the following suggested Model Program for this major. The courses listed below may or may not be appropriate depending on your specific goal. Please see a counselor for advisement for transfer to any 4-year institution.

A.A. General Education 30 Units
Core Courses (9 units)
JOURN 21 Mass Communications ..........................3
JOURN 23A Reporting for the News Media ......................3
ENGL 1B Composition and Literature ..........................3
or
ENGL 18H Honors Composition and Literature ..................3
or
ENGL 18MC Composition and Literature:
Multicultural Emphasis ............................................3

Approved Electives (11 Units) 6-11 Units
ART 27 Graphic Design ........................................3
ART 28 Lettering/Typography .....................................3
AP 9A Beginning Photography ..................................3
JOURN 35 Writing for the Broadcast Media ....................3
DM 1 Introduction to Digital Media ............................4
COMM 10 Communication Process ............................3
ENGL 12A Fiction Writing ........................................3

Electives:
(Any Course Numbered 1-99) ....................................10

Total Units 60

Journalism Certificate of Achievement
Learning Outcomes
The Cabrillo College Core Competencies (with an emphasis in the study of Journalism):
1. Communication: Reading, Writing, Listening, Speaking, and/or Conversing
2. Critical Thinking and Information Competency: Analysis, Computation, Research, Problem Solving

Core Courses
JOURN 21 Mass Communications ..........................3
JOURN 23A Reporting for the News Media ......................3
JOURN 54A Newspaper Production: Reporting and Photography ...............................................1
JOURN 54B Newspaper Production: Editing .....................1
JOURN 54C Newspaper Production: Management ............1

Approved Electives (6 Units) 6 Units
AP 9A Beginning Photography ..................................3
ART 27 Graphic Design ........................................3
ART 28 Lettering/Typography .....................................3
JOURN 2 Special Projects in Journalism .........................3
JOURN 35 Writing for the Broadcast Media ....................3
JOURN 199C Career Work Experience Education .............3
DM 1 Introduction to Digital Media ............................4
DM 2 Digital Publishing I .........................................4
COMM 10 Communication Process ............................3

Other Required Courses (3 units) 3 Units
ENGL 100 Elements of Writing ................................3
or
ESL 100 High Advanced Academic ESL ....................4-6
or
ENGL 1A/1AH/1AMC/1AMCH ........................................3

Total Units 18-21
Journalism Courses

JOURN 2  Special Projects in Journalism
1 – 3 units; 1 – 3 hours Lecture
Repeatability: May be taken a total of 1 time.
This course concentrates on some dimension or aspect of journalism not covered in regular journalism courses.
Transfer Credit: Transfers to CSU.

JOURN 21  Mass Communications
3 units; 3 hours Lecture
Repeatability: May be taken a total of 1 time.
Surveys and measures the impact of mass media, including television, film, radio, newspapers, advertising, Internet, and digital media. Explores mass media's historical and contemporary effects at the individual, national, and global level. Covers theories of mass communication and introduces basic production in video, podcasting, and Internet content. Emphasizes the ethical, moral, and legal influences of the media on gender and racial issues.
Transfer Credit: Transfers to CSU; UC. C-ID: JOUR 100

JOURN 23A  Reporting for the News Media
3 units; 3 hours Lecture
Prerequisite: ENGL 1A/1AH/1AMC/1AMCH.
Repeatability: May be taken a total of 1 time.
Teaches the basics of newsgathering and writing for newspapers and online news websites. Students participate in producing the college newspaper.
Transfer Credit: Transfers to CSU; UC.

JOURN 35  Writing for the Broadcast Media
3 units; 3 hours Lecture
Recommended Preparation: ENGL 1A/1AH/1AMC/1AMCH.
Repeatability: May be taken a total of 1 time.
A writing course designed to teach students the basics of writing for the broadcast media, including news, commercials, announcements, documentaries, and dramatic writing.
Transfer Credit: Transfers to CSU.

JOURN 54A  Newspaper Production: Reporting and Photography
1 unit; 3 hours Laboratory
Recommended Preparation: DM 2 or equivalent skills.
Repeatability: May be taken a total of 1 time.
Introduces design techniques and software to produce page layouts for the college newspaper, focusing on reporting and photography.
Transfer Credit: Transfers to CSU.

JOURN 54B  Newspaper Production: Editing
1 unit; 3 hours Laboratory
Prerequisite: JOURN 54A or equivalent skills.
Repeatability: May be taken a total of 1 time.
Introduces design techniques and software to produce page layouts for the college newspaper, focusing on editing.
Transfer Credit: Transfers to CSU.

JOURN 54C  Newspaper Production: Management
1 unit; 3 hours Laboratory
Prerequisite: JOURN 54B or equivalent skills.
Repeatability: May be taken a total of 1 time.
Introduces design techniques and software to produce page layouts for the college newspaper, focusing on management.
Transfer Credit: Transfers to CSU.