TEDx talk returns to Cabrillo College

16 speakers include John Perry Barlow, Donnie Fowler

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APTOS — Residents will have the opportunity to hear Cyberspace commentator and former Grateful Dead lyricist John Perry Barlow, Democratic presidential campaign strategist Donnie Fowler and Pulitzer Prize-winning reporter Martha Mendez during the daylong TEDx Santa Cruz on Sept. 15 at Cabrillo College.

The trio are among 16 locally and nationally renowned speakers who will offer ideas and insight in talks on the theme of “Open.”

Among their topics: How to maintain essential open space for humans and animals, mining the huge amounts of available open data to the community’s benefit, and harnessing the openness children are born with to help solve society’s problems.

This year’s speakers were chosen from more than 200 nominated by themselves or others.

The event is being organized by a team of 11 volunteers, led by organizers David Warren, a retired educator, and Kirsti Scott of Scott Design.

Co-organizers are Irene Tsouproka, who is serving as emcee with best-selling author Douglas Carlton Abrams, and Jon Luini, who is overseeing media production. Others in key roles are designer Gary Martinich Jr., activist-director Nada Mirkovic, grant writer and musician Sheila Schat, and communications expert Sandy Skeels, writer-producer Kristina Stens and interior-designer-artist Lubers Willendorf.

This is the second annual TEDx

SEE TEDx ON B3

IF YOU GO
TEDx SANTA CRUZ

WHERE: Crocker Theater, Cabrillo College, Aptos
WHEN: 9 a.m. to 5 p.m., Sept. 15
COST: $75; reception after costs $25
INFORMATION: http://scticketespeep.com/tedxsantacruz-2012/