Classes offered for young entrepreneurs

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APTOS — Imagine being able to buy a cellphone case that would bark when lost. That was the business concept behind Clueless Cases, proposed last year by students in the Youth Entrepreneurship Program at Cabrillo College.

This summer, the program will offer four weeklong courses, two for high school students and two for middle schoolers, both designed to demystify the process of starting a business.

At least 20 students have signed up. Maximum enrollment is 100.

Explore Social Entrepreneurship will show how students can give back by starting their own business. They will hear how Danny Keith went from the corporate world to running a nonprofit, Grind Out Hunger, and participate in a workshop taught by Devin Lars of Richmond, founder of “Doing Everything Different,” a lifestyle brand and clothing line worn by Justin Bieber.

This morning class, 8:30 a.m. to 12:30 p.m., is offered July 15-19 for grades 7 and 8 students in high school and Aug. 5-9 for seventh- and eighth-grade.

Explore Entrepreneurship will introduce students to starting a business, from concept to picking a name, studying the market and writing a marketing plan. Students will hear success stories from local entrepreneurs and deliver their “pitch” to classmates, a mock panel of investors and entrepreneurship program staff.

This morning class, 8:30 a.m. to 12:30 p.m., is offered July 22-26 for seventh- and eighth-grade and Aug. 12-16 for grades 7 and 8 students.

IF YOU GO

EXPLORE ENTREPRENEURSHIP

WHAT: Weeklong courses in entrepreneurship for grades 7-8 and 9-12
WHERE: Cabrillo College
WHEN: July 15-19 and Aug. 5-16
COST: $165
DETAILS: http://sccommits.org/camp/entrepreneurship-institutes-0

Small Business Development Center and Your Future is Our Business.

Funded through the California Community College Chancellor’s Office and the Economic and Workforce Development Program, the program aims to encourage young people ages 14 to 27 to recognize entrepreneurship as a career path and help them launch their own businesses.

Those in the program are matched with business mentors to assist in opportunity analysis, business plan development, and access to capital or seed funding for launch. The program provides workshops, classroom visits, and annual business model competitions for high school and community college students.

To sign up, go to southbaybpec.org/yep, call 831-477-3244 or send email to brzeller@cabrillo.edu.