Business digest

APTOS

Thursday talk on setting expectations

Michelle Waters, an instructor for Cabrillo College Corporate Training, will speak to the Santa Cruz County Employer Advisory Council 8-10:30 a.m. Thursday at Seascape Golf Club, 610 Clubhouse Drive, on “The Value of Setting Clear Performance Expectations.”

This workshop offers new tools for managers to learn coaching and feedback techniques that will help their employees feel supported. This discussion will focus on tips that not only enhance performance, but also increase productivity.

Cost is $30 for members and $40 for non-members. The fee includes breakfast buffet, seminar materials and parking. An RSVP is requested and space is limited. To register, visit www.santacruzceac.org.