COMMUNITY BRIEFS

Week dedicated to college awareness

SANTA CRUZ COUNTY — Local school boards, cities, business groups and county government have all joined together to declare the week of Oct. 27–Nov. 3 as College Awareness Week.

Events to help students understand the choices and challenges of college are being organized by Cabrillo College and by the Santa Cruz County College Commitment (S4C).

“Postsecondary education is critical to the economic vitality of our community,” said Ray Kaupp, S4C executive director. “A college-going culture helps students achieve their full potential.”

College Awareness Week kicked off on Oct. 25 with UC Santa Cruz’s Preview Day. This annual campus open house gives prospective students a chance to visit and experience everything UC Santa Cruz has to offer.

“College Awareness Week is an exciting opportunity for our county’s students,” said Michael McCawley, director of admissions at UC Santa Cruz. “To be able to have coordinated efforts between elementary, middle, and high schools with Cabrillo College, CSUMB, and UC Santa Cruz creates unique opportunities for students, like our Preview Day event.”

College Awareness Week culminates Nov. 3 with College & Career Night, from 6-8 p.m. on the Cabrillo College Aptos campus. At this annual event, more than 60 college representatives from around the country are available to speak with students and their parents.

In addition, Cabrillo faculty members and student organizations will showcase the opportunities available locally. Workshops in both English and Spanish are provided to help parents plan for and support their students’ college aspirations. For information, visit go.cabrillo.edu/CandC.

“We expect more than 3,000 students and parents to visit with Cabrillo and other college representatives from around the country,” said Leslie De Rose, Cabrillo outreach coordinator. “College & Career Night represents a unique opportunity to explore multiple options at a single event.”

During the week, schools, business groups, and community organizations will have college-themed activities throughout Santa Cruz County. For information, visit www.sc-commits.org/programs/college-awareness-week, including a form to suggest additional activities.