Business digest
SANTA CRUZ

Fullpower, Cabrillo join Santa Cruz Works

Fullpower Technologies, co-founded by Philippe Kahn, and Cabrillo College have joined nonprofit Santa Cruz Works, a showcase for the burgeoning science and technology community in Santa Cruz County.

“Santa Cruz Works reflects our own commitment to the area and our interest in employing the best local talent,” said Kahn, whose Fullpower is licensing its technology to partners like Nike, Apple, Jawbone, JVC and Pioneer. “Santa Cruz offers an incredible place to live and work, which is why we’re located here.”

Cabrillo is following in the footsteps of UC Santa Cruz, the county’s largest employer, which joined Santa Cruz Works at launch along with two dozen companies.

“We are excited about this public-private collaboration and know that it also increases the opportunities for our students to find local career opportunities,” said Cabrillo president Laurel Jones.

SantaCruzWorks.org provides profiles of member companies plus a LinkedIn tie-in so visitors can find out who in their network is connected to those companies.

Santa Cruz Works members also benefit from seminars led by industry experts and founder/CEO roundtables, noted Bud Colligan, founder and chief executive officer of South Swell Ventures and founding board member of Santa Cruz Works.