Outreach Overview:

Outreach Specialist: Dejon Weldon
Outreach Coordinator/
CTE Transitions Project Coordinator: Leslie De Rose
Mission:

Cabrillo College is a dynamic, diverse and responsive educational community dedicated to helping all students achieve their academic, career, and personal development goals.

- 7 Weeks since we began
- Overview of Outreach
- Cross Training
- Meeting with Program Chairs
- Meeting with Student Support Programs
- Meeting with Learning Communities
- Outreach Completed
- Outreach Planned
Vision:
As an integral part of Santa Cruz County, Cabrillo College is an accessible gateway to prosperity that provides education for all, supporting the local economy and improving economic vitality. We serve students who have goals of transfer, career preparation, basic skills, personal fulfillment and retraining through an inclusive and effective learning environment. Students will leave with greater knowledge and a richer expectation of themselves.

Overview of Outreach
To Promote Cabrillo College as a Whole

- Transfer Pathways
- Career Technical Education
- Basic Skills
- Personal Fulfillment
- Retraining
- Student Support Services

Speaking with prospective students to determine their individual needs. Serving on the front line by directing students to various support programs, learning communities, campus resources and opportunities for student engagement.
Leslie and Dejon will have 2 separate outreach emphasis:

Leslie: Career Technology and Education:
Dejon: Transfer and EOPS

We recognize there will be times when these areas overlap, so for the first few months we will be cross training.

GETTING TO KNOW CABRILLO

Visited Program Chairs (10 so far)
Visited Student Support Programs (9 so far)
International Outreach
Ongoing effort to connect with campus (Please feel free to invite us to your program/Department!)
Including Services to:

- GEMMA
- RISE
- New School
- Watsonville HS
- Monte Vista HS
- Aptos HS
- Santa Cruz HS
- PVUSD Migrant Ed. Staff
- Cal SOAP
- Youth Now!
- Individuals
- Families

OUTREACH TO DATE:

- Tours (8)
- College Fairs (1)
- Community Events (2)
- High School Visits (4)

To date, we have served approximately 500+ potential students!
Upcoming Outreach:

- Tours (6 scheduled so far)
- Community Events
  - Access to Employment Job Fair
- High School Visits
  - Monterey Coast prep
  - Soquel HS
  - Aptos HS
  - Ceiba College Prep
- Samper 4th Grade Experience
- Migrant Summer Program
- CTE Articulation Pathways
- South County Concurrent Enrollment Pilot

Scheduled approximately 32 on campus events for community agencies and prospective students over the next two years.
Hiring 4 Student Ambassadors - Bilingual when possible
Funded by an ACE grant provided by the Community Foundation

And More........

• Created an Outreach Calendar to Track Events
• Updated Outreach Website - Soon to include online tour requests
• Creating a comprehensive Cabrillo College brochure in English and Spanish utilizing Cabrillo marketing resources
• Creating a one-sheet information brochure on CTE programs
• Acquiring branded marketing materials and give away items
Thank you!

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