

# FOUR SEMINARS TO HELP YOU JUMP START YOUR NEW BUSINESS

831.479.6136 • [www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

SEMINARS 2009

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**SCORE**  
Counselors to America's Small Business

## HOW TO START A BUSINESS

Presented by SCORE, this workshop provides help with the first steps of starting a business.

Thursdays, 6:00 pm - 8:30 pm. Choose from:

- February 5
- March 5
- April 2
- May 7
- June 4
- July 9
- August 6
- September 3
- October 1
- November 5
- December 3

### REGISTRATION:

Cost for the SCORE workshop is \$30 per person. For workshop locations and more information, call 831-621-3735.

To register online go to [www.santacruzscore.org](http://www.santacruzscore.org).

**FREE AND CONFIDENTIAL BUSINESS COUNSELING AVAILABLE FROM S.C.O.R.E. AND THE SBDC**

**El Pájaro**  
COMMUNITY DEVELOPMENT CORPORATION



CALIFORNIA  
**SBDC**

Northern CA Regional Network

Small Business  
Development Center  
At Cabrillo College

Seminars  
generously  
sponsored by:

**WELLS  
FARGO**

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## SBDC BUSINESS PLAN SEMINARS

Main Library

275 Main St., Second Floor, Watsonville, CA 95076, (831) 768-3400  
Wednesdays, 2:00 pm - 4:30 pm. Cost: \$30. Choose from:

- January 21
- February 11
- March 11
- April 8
- May 13
- June 10
- July 15
- August 12
- September 9
- October 14
- November 18
- December 9

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## SBDC BOOKKEEPING 101: THE BASICS

Main Library

275 Main St., Second Floor, Watsonville, CA 95076, (831) 768-3400  
Wednesdays, 2:00 pm - 4:30 pm. Cost: \$30. Choose from:

- January 14
- February 4
- March 4
- April 1
- May 6 - CANCELED
- June 3
- July 8
- August 5
- September 2
- October 7
- November 4
- December 2

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## SBDC MARKETING 101: THE BASICS

Main Library

275 Main St., Second Floor, Watsonville, CA 95076, (831) 768-3400  
Wednesdays, 2:00 pm - 4:30 pm. Cost: \$30. Choose from:

- January 28
- February 25
- March 25
- April 22
- May 27
- June 24
- July 22
- August 26
- September 23
- October 28
- November 18
- December 9

**SAVE \$15...sign up for 3 SBDC seminars for \$75**

**REGISTRATION:** Advance registration is required. Cost is \$30 per person per workshop. Seating is limited. Call 831-479-6136 for more info. To register online go to [www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

*These events have been developed through a partnership between the U.S. Small Business Administration and the Northern California Regional Lead Center of Humboldt State University as a service to California small businesses under cooperative agreement 6-7770-0005-8. The support given by the above does not constitute an expressed or implied endorsement of any of the co-sponsor(s) opinions, products or services. The Central Coast SBDC is an equal opportunity employer and reasonable accommodations will be made, upon request, for individuals with disabilities.*